

Fundraising Ideas

Chaverim Congregation Meeting 12/13/2009

SHORT TERM

Volunteer your time

- Need Fundraising Chairperson
- Volunteer at the First Rate Second Hand Thrift Store and we will receive a percentage of the annual dividends based on our volunteer hours.
- Kids can do baby sitting and donate proceeds to Chaverim
- Rummage sale

Procedural

- Change Dues Collection form by taking off the word “voluntary”.
- Enforce percentage of dues to be paid by High Holidays, High Holiday tickets
- Can Bar/Bat Mitzvah projects directly support Chaverim rather than outside organizations.
- Enforce a policy to donate hours if dues cannot be paid
- Publish the results of our fundraising efforts
- Refinance mortgage again—rates are low
- Mitzvah points – like THA

Increase Membership

- Membership is key to the Temple, needs to grow. We need a focal point of what we’re offering the community and how to target that “product” to recruit new members. Our product: Shabbat Services, High Holidays on Mt. Lemon, etc.
- Aggressively go after newcomers to Tucson

The way you spend your money

- Make your online purchases through “Good Shop.com”. Chaverim is already set-up and will receive a percentage of your purchases.
- Do your on-line searches with “Good Search”. We earn a penny per search. Get people to sign up. Similar to EScript.
- Boost cemetery plot sales.
- Diane Ealy Fundraising Plan: Wants to keep positive energy alive in the Temple. She needs 10 volunteers who are “committed to their health and well being and to helping Chaverim thrive. Call her and she will raise money. Phone: 398-4809.
- Marcia Gold (Photographer). Will take family portrait and print one 8X10 for \$100, which will be donated to Chaverim.
- Skip eating lunch out and donate money to Chaverim
- Dining for women
- Change for change
- Baked goods auction – get the kids involved

Appeals

- Appeal to entire congregation for an additional determined amount (ie: \$200). Appeal needs to target all members, not just those that are actively at events, etc.
- Campaign. Begin a campaign. Positive message. No shrinking of services/programs.
- Challenge other members to find ways to make a cash donations
- Campaign via mail – fixed duration
- Annual event at the same time to raise money, e.g. lobster sale

LONG TERM

- Purim Costume Ball in 2011.
- Tax Credit opportunities. Cheder (JETCO) Foundation.
- Stimulus money
- Pay off “Burn” mortgage
- Endowment, Federation endowment
- Jewish Endowment. Book of Life Program – Put something together there for Chaverim.
- Lease some of our space to a school or church

COST REDUCTION

- Do custodial work at Chaverim
- Do landscaping work at Chaverim
- Disability skills – custodial